



## CONSUMERS LIFE INSURANCE COMPANY

### APPLICATION INSTRUCTIONS

1. Download and print all pages of the application including instructions.
2. When filling out the application, write clearly using a blue or black ballpoint pen.
3. Complete all questions and sections of the application.
4. Complete the fax cover letter on the next page and fax to Consumers Life for review along with the completed application.

*If you do not have access to a fax machine, send the completed application to:*

Business Distribution Solutions  
6599 Seville Drive  
Suite 207  
Canfield, Ohio 44406

### HELPFUL TIPS

When completing your application, be sure to:

- Indicate your requested effective date
- Select your preferred billing method.
- Sign and date the application.

### IMPORTANT NOTE

If you have requested that your month premium be deducted automatically from your checking account, you must attach a voided check to the area provided and also complete, sign and date the financial institution portion of *Section V: Billing Information* of the application. *All applications will be considered invalid 60 days after the signature date.*

Consumers Life will review your application for completeness and accuracy before submitting to Consumers Life Underwriting department for further review. Within five to seven days, you will be notified of your acceptance and estimated monthly premium. At that time, if you accept the estimated premium rates and would like to continue, your application will be processed.

Do not cancel any current health insurance coverage until you receive an approval letter and insurance policy, also known as insurance contract or certificate, from Consumers Life Insurance Company. Make sure you understand and agree with the terms of this policy. Pay special attention to the effective date, premium amount, benefits, limitations, exclusions and riders.

The rate quoted are estimates only, and are subject to change based on your medical history, the underwriting practices of Consumers Life, the optional benefits selected, if any and the other relevant factors. Consumers Life reserves the right to change the terms of the policy under proper notification.

*If you have any questions regarding the application process, please call 800/541-2770 or email [quote@bdsagency.com](mailto:quote@bdsagency.com).*



## CONSUMERS LIFE INSURANCE COMPANY FAX COVER SHEET

Please fax the following information with the completed application to 800/434-2583.

Dear Consumers Life,

Please accept my completed insurance application for submittal and contact me to confirm receipt of this application.

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Date \_\_\_\_\_

Phone \_\_\_\_\_

*Consumers Life will contact you by phone after we have reviewed your application. If you wish to contact Consumers Life to verify receipt of your application, you may call 800/541-2770.*

Thank you for your interest in Consumers Life Insurance Company.

## HEALTH APPLICATION/CHANGE FORM — MICHIGAN

<b>INSTRUCTIONS: All questions must be answered. Incomplete applications will be returned.</b>										
<b>Section I: Contract Holder Information</b>										
Last Name			MI	First Name			SS Number			
Marital Status: <input type="checkbox"/> Single <input type="checkbox"/> Married <input type="checkbox"/> Divorced <input type="checkbox"/> Separated <input type="checkbox"/> Widowed					Marriage Date: / /		Divorce Date: / /			
Permanent Residence				E-mail Address			City			
County	State	Zip Code	Area Code/Phone Number			Occupation				
Reason for Application: <input type="checkbox"/> Applying for new coverage <input type="checkbox"/> Applying for dependent only coverage <input type="checkbox"/> Applying for change to current coverage										

### LIST BELOW ALL INDIVIDUALS TO BE COVERED

	First Name, MI (and last name, if different)	SS Number	Birth Date	Sex	Height	Weight	Tobacco User	Physician	Student (Circle)
Self							Y N		Y N
Spouse							Y N		Y N
1							Y N		Y N
2							Y N		Y N
3							Y N		Y N

<b>Section II: Products</b>			
Desired Effective Date ____ / ____ / ____ / (when coverage is to begin)			
<b>Standard Plans: – 80% Coinsurance</b> <input type="checkbox"/> \$500/\$1500 Deductible <input type="checkbox"/> \$1000/\$3000 Deductible <input type="checkbox"/> \$1500/\$4500 Deductible <input type="checkbox"/> \$2500/\$5000 Deductible <input type="checkbox"/> \$5000/\$10000 Deductible  <u>Select Copay for Above Plan</u> <input type="checkbox"/> None <input type="checkbox"/> \$25 <input type="checkbox"/> \$40  <u>Available Riders for Standard Plans</u> <input type="checkbox"/> Maternity Services <input type="checkbox"/> Preventive Services <input type="checkbox"/> Prescription Drug <input type="checkbox"/> Supplemental Accident	<b>Standard Plans: – 70% Coinsurance</b> <input type="checkbox"/> \$500/\$1500 Deductible <input type="checkbox"/> \$1000/\$3000 Deductible <input type="checkbox"/> \$1500/\$4500 Deductible <input type="checkbox"/> \$2500/\$5000 Deductible <input type="checkbox"/> \$5000/\$10000 Deductible  <u>Select Copay for Above Plan</u> <input type="checkbox"/> \$25 <input type="checkbox"/> \$40  <u>Available Riders for Standard Plans</u> <input type="checkbox"/> Maternity Services <input type="checkbox"/> Preventive Services <input type="checkbox"/> Prescription Drug <input type="checkbox"/> Supplemental Accident	<b>Standard Plans: – 100% Coinsurance</b> <input type="checkbox"/> \$2500/\$5000 Deductible <input type="checkbox"/> \$5000/\$10000 Deductible   <u>Available Riders for Standard Plans</u> <input type="checkbox"/> Maternity Services <input type="checkbox"/> Preventive Services <input type="checkbox"/> Prescription Drug <input type="checkbox"/> Supplemental Accident	<b>HSA Compatible – Wellness Plans:</b> <input type="checkbox"/> \$1200/\$2400 Wellness <input type="checkbox"/> \$2000/\$4000 Wellness <input type="checkbox"/> \$2500/\$5000 Wellness <input type="checkbox"/> \$3000/\$6000 Wellness <input type="checkbox"/> \$4000/\$8000 Wellness <input type="checkbox"/> \$5000/\$10000 Wellness  <b>Value Plans:</b> <input type="checkbox"/> \$500/\$1500 Deductible <input type="checkbox"/> \$1000/\$3000 Deductible <input type="checkbox"/> \$1500/\$4500 Deductible <input type="checkbox"/> \$2500/\$7500 Deductible <input type="checkbox"/> \$5000/\$15000 Deductible  <u>Available Riders for Value Plans</u> <input type="checkbox"/> Prescription Drug
<b>Optional Coverage:</b> <input type="checkbox"/> Dental <input type="checkbox"/> Vision			

**Section III: OTHER COVERAGE INFORMATION**

1.  Yes  No Do **YOU**, your **SPOUSE**, or any listed **DEPENDENT** have any other type of coverage (Accident, Medicare, Medicaid, etc.) or are you currently applying for any other health insurance? If yes, please complete the following:

NAME	TYPE	NAME OF INSURANCE COMPANY

2.  Yes  No Were **YOU**, your **SPOUSE**, or any listed **DEPENDENT** covered by another health plan within the last 63 days? If yes, please complete the following:

NAME	NAME OF INSURANCE COMPANY	DATE OF COVERAGE	
		FROM:	TO:

**Section IV: MEDICAL ELIGIBILITY**

A.  Yes  No Are **YOU**, your **SPOUSE** or any **DEPENDENT** currently pregnant or an expectant parent?

Name	Due Date
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B.  Yes  No Are **YOU**, your **SPOUSE** or any listed **DEPENDENT** currently taking any prescription medications?

NAME	MEDICATION	DOSAGE	MEDICAL CONDITION

C.  Yes  No Has any insurance company refused, restricted or charged more for health coverage on any person listed on this Application?

NAME	REFUSAL OR RESTRICTION	MEDICAL CONDITION

D.  Yes  No DO **YOU**, your **SPOUSE** or any listed **DEPENDENT** have a condition covered by Workers' Compensation?

NAME	WORKERS' COMPENSATION NUMBER	MEDICAL CONDITION

E.  Yes  No In the past five years, have **YOU**, your **SPOUSE** or any listed **DEPENDENT** engaged in sports or hobbies such as scuba diving, automobile or motorcycle racing, skydiving or aero sports on a regular/routine basis? If YES, please complete the following:

NAME	SPECIFIC ACTIVITY

F. When was the last time **YOU**, your **SPOUSE** or any listed **DEPENDENT** saw a physician? Please complete the following:

NAME	DATE	REASON	RESULTS



**Section V: BILLING INFORMATION**

**CHOOSE ONE:**

- HOME — Receive monthly premium billings**
- FINANCIAL INSTITUTION — Have monthly automatic premium withdrawals**

If you wish to be billed through your financial institution, please complete the following authorization:

I authorize Consumers Life Insurance Company® to initiate premium deductions from my account. The authorization will remain in effect until Consumers Life Insurance Company and my financial institution have received written notification from me within a reasonable time period to allow termination of the deduction.

Premiums are to be deducted from:  Checking  Savings (deducted on 1st business day of the month)  
 (Please note: Not all Financial Institutions allow deductions from a savings account. Please verify this information with your financial institution.)

In case of insufficient funds, a \$20 returned check fee will be applied.

Name and branch of bank/financial institution			Account Number
Address			Account Holder's Name
City	State	Zip	Transit Routing Number
Account Holder's Signature			Date

**Please attach a voided check for checking account or a deposit slip for savings account in order for our office to verify the bank information.**

- CREDIT CARD — Have monthly premium billed to credit card** (charged on 1st business day of the month)

If you wish to be billed through your credit card, please complete the following authorization:

- Mastercard  Visa  Discover  American Express

Cardholder Name	Card Number
Bank Name (if applicable)	Expiration Date
Account Holder's Signature	Date

- LIST BILLING THROUGH EMPLOYER** – is available only to **two or more** employees of a common employer who has agreed to collect the premiums on a monthly basis through payroll deduction and where the employer is not paying any portion of the premium.

Name of Employer	Occupation	
Address	Area Code and Phone Number	
City	State	Zip Code

- DIFFERENT BILLING ADDRESS – Have home billing sent to a different address**

If your mailing address is different than your permanent address, complete the following:

Last Name (C/O)	First Name	MI
Address		
City	State	Zip Code

ATTACH VOIDED CHECK OR DEPOSIT SLIP HERE

**FOR OFFICE USE ONLY**

Sold — Account Executive and Code
Service — Account Executive and Code

or

Agent of Record	Tax I.D.
Royal Advantage® Broker	Commission Indicator

**Section VI: TERMS AND CONDITIONS**

**I hereby apply to Consumers Life Insurance Company (CLIC) for the coverage indicated on this Application.**

1. I authorize release of information, without limitation, from any medical/medically related facility, prior health insurance carrier, the Medical Information Bureau, Inc. (MIB), prescription history database supplier, government agency or person to CLIC and/or any affiliates or division of CLIC: (a) to evaluate this application; (b) to adjudicate claims submitted on behalf of me or my dependents; (c) for utilization review programs to monitor health services or quality improvement activities and/or; (d) for credentialing purposes. I authorize CLIC to provide a photocopy of this release to any physician or medical institution to obtain records for the purposes stated above. This authorization will be valid for a period of two and one-half years for the purpose of collecting information regarding this Application.
  2. I agree that a medical examination of me may be required in connection with this Health Application. I further agree that I, as the Applicant, will be responsible to pay for the medical examination and/or the release of any and all records on behalf of myself, my spouse, and/or the listed dependents.
  3. By signing below, I represent and warrant as follows: (a) I have thoroughly read and understand this Application and the questions asked herein; (b) I have answered each and every question set forth in this Application; (c) all of my answers to each of the questions are accurate, complete and true; and (d) I did not sign a blank or partially completed Application. I agree that CLIC, in its sole discretion, may rescind my policy at any time on the basis of any untrue, inaccurate or incomplete answer to any question in this Application, or any misrepresentation, omission or concealment on this Application, whether intentional or otherwise. I further agree that if a policy is issued, it will be issued by CLIC in full reliance and in consideration of the information, answers and statements contained herein. I understand that the policy for which I am applying will be medically underwritten, and that I must notify CLIC if there is a change in the health history of any applicant between the time I sign this application and the effective date of coverage, if approved.
  4. I have read the sales materials and understand the plan benefits, exclusions, and limitations as outlined therein. I acknowledge that the managed care features of the health policy for which I am applying have been explained to my satisfaction.
  5. No issuance, waiver, modification or change of policy or any of CLIC rules or amendments shall be binding upon CLIC unless it is in writing and signed by an authorized officer of CLIC, as applicable.
  6. Notice: Certain Pre-Existing Condition limitations will apply. For health insurance, a Pre-Existing Condition is a condition for which an ordinarily prudent person to seek medical advice, diagnosis, care or treatment; or for which the covered person incurred medical expenses, received medical treatment, used prescription drugs or was advised by a physician or other professional provider to receive treatment prior to the covered person's Enrollment Date. The Enrollment Date is the covered person's effective date. If a Pre-Existing Condition existed at any time during the six (6) month period immediately preceding the covered person's Enrollment Date, the Pre-Existing Condition will be covered no later than twelve (12) months after the covered person's Enrollment Date.
  7. I represent that neither I nor my spouse are receiving any form of reimbursement or compensation for this coverage from any employer.
  8. I also understand that information submitted with this Application may require further medical underwriting. If that underwriting discloses additional medical risk, I understand that there may be a significant change in the rate charged for this coverage or, in certain cases, the coverage may be rescinded. A permanent ID card will be issued following the final review and acceptance of the Application.
  9. I understand and agree that I am solely and exclusively responsible for the truth, accuracy and completeness of all of the answers contained in this Application. I understand and agree that no agent or broker who may be assisting in the completion of this Application has any authority: (a) to waive any answer or any portion of any answer to any question on this Application or any information CLIC requests; (b) to advise me that I am not obligated to disclose any condition of which I am aware concerning my health or the health of any dependent included on the Application; (c) to make any representation concerning health benefits that are inconsistent with, or different from, any written information provided by CLIC; (d) to bind CLIC in any way by making any statement, promise or representation that is not set out in writing in this Application or regarding eligibility, benefits or issuance of a policy; (e) to answer any questions in, or insert any information on, this Application on my behalf; or (f) to approve coverage.
  10. I understand and agree that I am responsible for disclosing all information required by this Application, including but not limited to, all health conditions and diagnoses of which I am aware. I understand and agree that CLIC has the exclusive right to determine whether a particular condition or diagnosis is significant, that I do not have the right to evaluate whether a condition or diagnosis should or should not be disclosed on this Application and that I am obligated to disclose even those conditions or diagnoses that I do not believe are significant or important.
  11. My dependents and I understand and agree that any information obtained will not be released by CLIC to any person or organization except to reinsuring companies, the MIB, or other persons or organizations performing health care operations or business or legal services in connection with any Application, claim, or as may be otherwise lawfully required, or as we may further authorize. If a Consumer Reporting Agency is used, I (we) may request to be interviewed in connection with the preparation of the report. Once personal and health (including medical, dental, and pharmacy) information is disclosed pursuant to this authorization, it may be re-disclosed by the recipient, and the information may be not be protected by federal and state privacy requirements. A copy of this authorization request is available to me or my legal representative upon written request. A photographic copy of this authorization shall be as valid as the original. This authorization shall be valid for a period of two and one-half years. I have the right to revoke this authorization at any time. To revoke this authorization, I must do so in writing and send my written revocation to CLIC's Privacy Office. The revocation will not apply to information that has already been released in response to this authorization. The revocation may adversely affect my Application, a claim or a pending insurance action. The revocation will become effective after it is received by CLIC's Privacy Office.
  12. I understand and acknowledge that this authorization extends to all medical records, including records which may contain information regarding treatment for physical and mental illness, alcohol/drug abuse and/or HIV – AIDS test results or diagnosis. I expressly consent to the release of such information.
- I am signing this Health Application on my own behalf and on behalf of all listed dependents. An unaltered copy of this authorization is as valid as the original. I understand that I should not cancel any current health insurance coverage until I receive an approval letter and policy from CLIC.

Contract Holder's or Guardian's Signature	Date	Guardian's Social Security Number if child only policy	
Spouse's Signature	Date	Dependent's Signature (if 18 or older)	Date
Dependent's Signature (if 18 or older)	Date	Dependent's Signature (if 18 or older)	Date

**Section VII: HOW DID YOU HEAR ABOUT PERSONAL HEALTH PLAN? (CHECK ONE)**

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> 1. Friend/Family Member | <input type="checkbox"/> 4. Advertisement in Newspaper, Magazine, etc. | <input type="checkbox"/> 7. Radio                    | <input type="checkbox"/> 10. Other _____ |
| <input type="checkbox"/> 2. Yellow Pages         | <input type="checkbox"/> 5. Newspaper Article                          | <input type="checkbox"/> 8. Mail                     |  |
| <input type="checkbox"/> 3. Insurance Agent      | <input type="checkbox"/> 6. Internet/Web site                          | <input type="checkbox"/> 9. Through current employer |  |

**WARNING:** Any person who, with intent to defraud or knowing that he is facilitating fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.